

CURRICULUM VITAE VIBEKE HARTKORN



Communication and leadership expert with strong business sense and high performance execution

Vibeke Hartkorn

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Resume

- Journalist and communication agency owner
- Communication advisor and trainer at CEO and board member level
- Communication strategy developer and communication service provider to leading international companies and organizations from a wide range of professions
- PR, media and marketing positioning of clients
- Initiating partnerships at local, national and international level
- Public speaker and moderator of conferences
- Former prizewinning national news anchor for the state owned Danish Broadcasting Corporation DR (Similar to BBC one)
- Council member at the Danish University RUC and Board of Directors member for privately owned companies.
- Lecturer in communication at state universities and leadership development courses
- Appointed spokesperson/ambassador for humanitarian charities.
- Writer of two bestselling books *"Powerwomen"* and *"Powermen: 24 interviews with influential men and women who are role models in their careers and personal life, and the new book "A visual guide to communication at all leadership levels."*

Expertice

- Communication and PR/branding expert
- Sparring, coaching, advisor at executive level
- Political structure and political relationship building
- CSR communication and outsourcing communication
- Organisations: process optimizing, employer branding and top management execution
- Customer value, customer care optimizing, marketing
- Globalization and social media

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Language

Fluent in speak, presentation, writing and negotiation of mother language Danish + English.
Understands, reads and speaks "Scandinavian:" Norwegian and Swedish
Basic understanding, reading and speaking of German and French (needs refreshing)

Education

Journalist: Journalistic courses prior to 2 years of film and television school (TV Basic) with internship at Danish Broadcasting Corporation (DR) + 6 years of internal DR training in interview techniques, TV anchor performance and rhetoric.

Communication: Conflict and crisis dialogue (Jette Simon, USA) + Group Dynamic and Non-verbal Communication (Michael Grinder & Ass., USA)

Coaching: trained as corporate team coach and executive coach (Attractor/Ramboll)

Board of Directors education: strategic boardroom + chairman (Board Governance)

Personal development sessions: Gestalt therapy, Your Professional Blueprint, Enneagram profile, DiSC profile, mindfulness and meditation.

Journalist career

As a journalist for 16 years employed in private and public TV media organizations Vibeke Hartkorn has been in charge of journalistic concept development and execution, editorial offices and employees as well as several positions as news anchor and talk show host.

Selected interviews:

- Film documentary 60 year birthday interview wit Her Majesty the Queen of Denmark
- Magazine interview with Nobel Peace Prize winner, professor Wangari Mathaai about her life as an African woman, politician and environmental activist.
- Research for 6 TV documentaries about the leading industry families of Denmark
- DR News anchor interview with the Danish Prime Minister (2001-2011) Anders Fogh Rasmussen about the US President George Bush visit to Denmark
- Book interview with 9 times Le Mans racing winner Tom Kristensen about life goals and racing career

Business career

Since starting her own communication consultancy in 2007, Vibeke Hartkorn has worked with hundreds of major listed Danish companies, organizations as well as Scandinavian based international corporations like Microsoft, IBM, and Genzyme. Vibeke Hartkorn Communication provides communication strategy, branding, performance training and leadership development to board of directors, executive leaders and teams when they want to develop relations, business and communication skills. Vibeke Hartkorn is known as an innovative communication concept developer and advocate for matching business people with business ideas across the globe.

Board of Directors

By 2014 professionally recruited board member of two private and one state organization:

- CBIT University of Roskilde. Business, IT and Communication faculty. www.ruc.dk/cbit
- Strategihuset. Privately owned consultancy agency on participatory budgetting and management. www.strategihuset.dk
- NS System. Privately owned graphic print company. www.nssystem.dk

Author of business books

- Powerkvinder (Powerwomen) published by Schultz/Gyldendal 2006
- Powermænd (Powermen) published by Schultz/Gyldendal 2007
- Kommunikation på alle ledertrin (Communication for all leadership levels) published by Dansk Psykologisk Forlag (Danish Psychology Publishing) 2013

Honary positions

By 2014 appointed spokesperson/ambassador to:

- KFI, MS Action Aid. Women business leaders fundraising group www.ms.dk/kvinderforindflydelse
- Dansk Folkehjælp. Danish humanitarian NGO www.dansksfolkehjælp.dk
- Fuldkornsmærket. Nutrition campaign organized by the Danish Cancer Organization. www.fuldkorn.dk

Professional network positions

- NEW (Network for Executive women:) 100 of Denmark's top management business leaders www.new.dk
- WOI (Women of influence) Copenhagen based top management business leaders facilitated by Executive Search company Heidrick & Struggles www.heidrick.com
- Connectors. Business network for Danish SME companies www.connectors.dk
- Rotary Denmark. Danish branch of International business leader organization. (Entering member)

Private life

Vibeke Hartkorn born 16.07.65 in Denmark has African roots due to her Nigerian now deceased father, but was brought up in an academic middle class Danish family with a psychiatrist doctor stepfather and a bio technician mother. As a child she participated in her grandparents dedicated charity work and engaged in sports, theatre and student council activities. As a young adult she travelled the world with work stays in Australia and Belgium. In her first 10-year marriage to a fellow journalist she helped raise his two children from the age of 3 and 5 while the family lived in the countryside. Vibeke Hartkorn is now married to Anders Ibsen former Naval Officer in the Danish Special Forces now Head of Leadership Development at Scandinavia's largest bank Nordea. The couple live with no children in the centre of Copenhagen where they like to spend time working out, discussing business ideas and books and entertaining friends. Long hour workers in their daily life, they spend their holidays relaxing traveling the world for new experience and personal development training.

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References

NB: please let me inform the reference before direct calling.

- Communication advisor since 2007 to Karen Simonsen. Board of Directors member and owner of Karen By Simonsen, international design company. Tel: 0045 4037 9080
- Communication training since 2012 of Monica Gram Ritter. Director of Marketing, Radiometer Medical. Tel: 0045 2826 4470
- Book interview in 2013 of Henrik Asbjørn. CEO Danimex. Tel: 0045 2540 8137

Quotes from participants of published business books

- Stine Bosse, leading Chairman of the board and former CEO of Scandinavia's largest insurance company and elected among the 13 most influential businesswomen in Europe:

"I was never in doubt of Vibeke's professional abilities, since everything was conducted with a high level of insight and ethics." (Interviewed for the book *Powerwomen*, 2006)

- Jens Moberg, CEO and Chairman of the board. Former Director of Sales Microsoft USA:
"I was very impressed by your ability to understand the leadership and communicative challenges as well as possibilities I often meet." (Interviewed for the book *Powermen* 2007)

- Jette Simon international awardwinning psychologist, jettesimon.com
"I really liked the way you made me feel safe and at ease. I am impressed by your interview technique and it was great inspiration and fun!" (Interviewed for *Communication at all leadership levels* 2013)

Quotes from customers / partners

- Hanne Walsted, Head of consultants DJØF (Jurist and Economic Organization)
"You were professional and engaged moderating our seminar "Success as self employed." Being well prepared you conducted interviews with the speakers as well as the audience in a way that made everybody feel involved and engaged from the very beginning." (2013)
- Charlotte Dyhr, Corporate Relations Manager, MS Action Aid (international NGO)
"Vibeke is very good at working on a strategic level and has a professionalism that makes it easy and interesting to co-operate with her. She has a huge network and has the emotional intelligence to deal with many different kinds of people on all levels. She is an excellent communicator, analytic and has a natural ability to see what is important, due to her many years of experience in journalism." (2011)
- Fabian Holt, Roskilde University, CBIT (Denmark's largest communication university faculty)
"Vibeke Hartkorn has a unique ability to quickly capture the essence of a complex situation and channel her insight into constructive concepts about strategic communication and leadership. Vibeke is undoubtedly a valuable member of any modern organization." (2012)
- Christian Have, owner Have Communication (Scandinavian communication and PR company)
"I know Vibeke as a dedicated, committed visionary with extraordinary professional competences. She is always focused on the goals she and her collaborators are set out to reach and she engage with a contagious enthusiasm." (2012)