

# H O U S E OF COMMUNICATION

To whom it may concern:

I have worked with Vibeke Hartkorn in connection with ECCO – the third largest shoe company in the world. Vibeke was appointed ambassador for one of the charity organizations – Street Kids International - receiving funds from one of ECCO's global events – ECCO Walkathon (a charity event where people walk and for each kilometer they walk ECCO pays 1 Euro for a given charity cause). Vibeke was highly successful in getting a vast amount of PR coverage in Danish media thanks to her ambassadorship.

Vibeke is not only engaged as a media person – she is competent, professional, sharp and incredibly tactical and persuasive which is the reason why Vibeke is always successful in getting the media's attention. PR results are therefore guaranteed with Vibeke on board.

I myself am the founder and CEO of a lifestyle company based in all Scandinavian countries working for many of the major design, fashion and lifestyle brands in the region – among others ECCO.

I will be more than happy to assist with further information, if needed.

Please do not hesitate to contact me:

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Best wishes

Annette Spanggaard